

**AGENDA**  
**MONROE COUNTY TOURIST DEVELOPMENT COUNCIL**  
**DISTRICT II ADVISORY COMMITTEE**  
**REGULAR SESSION TUESDAY, JANUARY 31, 2006**  
**6:00 P.M.**  
**LOWER KEYS CHAMBER OF COMMERCE**

**A. CALL TO ORDER**

**B. ROLL CALL**

**C. AGENDA**

1. Additions To and Approval of the Agenda/Bulk Items

**D. APPROVAL OF THE MINUTES**

1. November 1, 2005 Regular Meeting Minutes
2. October 11, 2005 TDC Meeting Minutes - FYI
3. November 30, 2005 TDC Meeting Minutes - FYI

**E. BUDGET:**

1. FY 2006 Budget
2. Three Penny Revenue Report

**F. DISTRICT II PUBLIC RELATIONS:**

1. Monthly Report from SNA

**G. DISTRICT II ADVERTISING:**

1. Advertising Update

**H. MARKET RESEARCH:**

1. Smith Travel Research Report – FYI

**I. CHAMBER REPORT:**

1. Visitor Information Services Report – FYI

**J. WEBSITE:**

1. FloridaKeys.Com – FYI

**K. OLD BUSINESS:**

1. Update re: Veterans Park – FYI

**L. NEW BUSINESS:**

1. Operations Manual Update - FYI
2. Update of January 17, 2006 TDC Meeting

**M. GENERAL DISCUSSION**

**N. ADJOURNMENT**

**PLEASE ADVISE THE ADMINISTRATIVE OFFICE IF YOU ARE UNABLE TO ATTEND THE MEETING AT 296-1552 OR 1-800 648-5510.**